

Career Options Research Project

Instructions:

1. **Log onto Career Cruiser and research several education-related careers that interest you.** Choose one education-related career to focus your project on. You will find a wide variety of information on any career choice under the “Careers” tab.
2. **Create a PowerPoint presentation** that meets the following requirements:
 - a. Must include **at least 10 slides** (including a title slide)
 - b. There must be at least one slide on each of the following topics (you can include slides on other topics, also):
 - i. Job description
 - ii. Working conditions
 - iii. Earnings
 - iv. Education required
 - v. Sample career paths
 - vi. Related careers
 - vii. Resources
 - c. The majority of your research should be done in career cruiser, but you can use other websites if you feel that the information will help you create a better presentation. Evaluate your internet sources carefully (see hand-out on these topics).
 - d. **All information on slides should be stated in your own words!** Do not copy directly (word for word) from any sources (including Career Cruiser). Copying directly from any source is plagiarism and will result in a “0” for the entire project.
 - e. **You must cite all of your sources**, including Career Cruiser.
 - f. Use PowerPoint effectively to create an attractive presentation. Don’t overload your slides with too many words or graphics. Remember, when it comes to visual presentations – “less is more”. Make sure that your visuals enhance your presentation, not distract from it.
3. **Prepare a verbal presentation to the class** in which you discuss the career that you researched and what you learned about that career. **The presentation will be given on Wednesday, January 11th.** Use the PowerPoint presentation as a visual aid for the class. Be sure to follow these guidelines:
 - a. **Speak directly to the audience** – do not read from your slides, the overhead screen, or note cards. It is appropriate to look at notes occasionally for reference, but you should not read directly from anything. You need to be familiar with your topic. Make sure that your presentation is conversational in nature. Don’t put your audience to sleep. ☺
 - b. **Speak loudly and clearly.**
 - c. **Maintain eye contact** with the audience.
 - d. **Stand up straight and face the audience.** Do not turn your back to the class as you present.
 - e. **Oral presentation should be at least 3 minutes long.**
 - f.